

## Travel & Tourism

### **Course Content:**

#### **Part-I**

- Unit I: Fundamental of Tourism
- Unit II: Tourist Destination
- Unit III: Role of Tourist Organization
- Unit IV: Accommodation and Catering
- Unit V: Tourism Management and Travel Terminology.

#### **Part-II**

Air Ticketing – the travel scenario around the world, world geography, common abbreviations, making reservation and general rules, Air Tariff, published fares – IATA, govt. flying system for fares, seasonal levels, mileage system, kind of journeys and fares.

#### **Part-III**

Unit I: Travel Agency – organizations, types and functions, commission structure, agency recognition, management, financing and marketing, TAAI (Travel Agent Association of India).

Tour Operation – organization, types and functions, tour planning, promotion, handling/operation, to recognition, IATO (Indian Association of Tour Operations).

#### **Unit II: Types of Tourism**

Eco Tourism, Religious Tourism, Heritage Tourism and Business Tourism

#### **Part-IV:**

Field Visits - 4 Lectures

Project Work / Practical Assignment – 4 Lectures

**Total number of lectures – 24 (48 hrs.)**



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Prof. V.K. Dixit.  
Head & Dean

Dated: 05.10.2018

Dr. Sadhna Sharma  
Principal  
Shyama Prasad Mukherji College for Women  
University of Delhi  
Delhi - 110026

**Subject: Approval for collaboration of a short-term course on Travel and Tourism**

Madam,

The Department received your letter/proposal to start an Add-on “Certificate Course on Travel and Tourism” in collaboration with the Department in your college. The Departmental Council has already taken a principled decision in this regard. The course content which is approved by the competent authority is attached herewith. The certificate will be given jointly to the participants of this course.

Mr. Rahul Yadav the co-ordinator of this course in the Department will remain in touch with the concerned people of your college to expedite this activity on regular basis.

The Department is open to these kind of academic exercises in the realm of development communication and skill building/enhancement of students.

With kind regards,

*V.K. Dixit*

Head of the Department