

[This question paper contains 2 printed pages.]

**Your Roll No.....**

**Sr. No. of Question Paper : 3540**

**J**

Unique Paper Code : 12111101

Name of the Paper : Cl Introduction to Psychology –  
I

Name of the Course : **B.A. (Hons.) in Applied  
Psychology I**

Semester : I

Duration : 3 Hours

Maximum Marks : 75

**Instructions for Candidates**

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. All questions carry equal marks.
3. All questions are compulsory.

1. What is the current status of Psychology in India?  
Trace the history of Psychology in India. (15)

**OR**

Discuss the structure and functions of the human  
brain. (15)

P.T.O.

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2. Discuss the nature of attention. Elaborate upon theories of selective attention. (5,10)

**OR**

Discuss the nature of perception. What are the laws of perceptual organization? (5,10)

3. What are the principles of operant conditioning? Discuss their applications. (7,8)

**OR**

What is Observation learning? Elaborate with experimental evidences? (15)

4. Describe the Information Processing model of memory with suitable empirical evidence. (15)

**OR**

Discuss the various reasons for forgetting with appropriate examples.

5. Write short notes on any **two** of the following :
- (a) Applications of psychological theories on attention and perception
  - (b) Scope of Psychology
  - (c) Improving memory
  - (d) Application of Classical Conditioning (7.5+7.5)
- (500)
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[This question paper contains 4 printed pages]

**Your Roll No.** : .....

**Sl. No. of Q. Paper** : 3541

**Unique Paper Code** : 12111102

**Name of the Course** : **B.A. (Hons.) Applied Psychology**

**Name of the Paper** : Research Methodology and Data Processing in Psychology - I

**Semester** : I

**Time : 3 Hours**

**Maximum Marks : 75**

**Instructions for Candidates :**

- (a) Write your Roll No. on the top immediately on receipt of this question paper.
- (b) This paper consists of **three** parts. Attempt any **two** questions from **Part-A**. Attempt any **two** questions from **Part-B**. **Part-C** is compulsory.

**Part - A**

1. What do you mean by scientific research ?  
Elaborate on the process and steps involved in a scientific research. 5+10

P.T.O.

2. Explain various types of research. Give suitable examples. 15
3. Discuss observation as a method of data collection. Differentiate between participant and non-participant observation. 15
4. Differentiate between qualitative and quantitative research in detail. 15

### Part - B

5. (a) What are the properties of measures of variability. 5,10
- (b) Calculate the mean and standard deviation of the given data :

Class Interval	Frequency
25-29	5
20-24	9
15-19	11
10-14	6
5-9	4
Total	35

6. (a) Discuss the various types of derived scores. 5,10
- (b) The achievement scores are normally distributed in the population. A sample of 575 students has a mean of 150 and standard deviation of 20, find out how many students shall score :
- (i) Above 140
- (ii) Below 155
7. (a) Discuss the properties of normal probability curve. 7,8
- (b) Calculate Pearson's product moment correlation for the following data :

Subject	X	Y
A	12	9
B	15	10
C	10	8
D	9	10
E	16	6
F	5	12
G	8	11

8. (a) Discuss the factors affecting correlation.

7,8

- (b) Calculate the median and quartiles deviation of the following data :

Class interval	Frequency
95-109	03
80-94	08
65-79	13
50-64	14
35-49	07
Total	45

### Part - C

9. Write short notes on any **three** :

5,5,5

- (a) Scales of measurement
- (b) Random sampling distribution
- (c) Variables and its types
- (d) Experimental method
- (e) Ethics in psychological research

[This question paper contains 2 printed pages.]

**Your Roll No.....**

**Sr. No. of Question Paper : 2476** **JC**

Unique Paper Code : 12111304

Name of the Paper : Life Span Development

Name of the Course : **B.A. (Hons.) Applied  
Psychology CBCS**

Semester : III

Duration : 3 Hours

Maximum Marks : 75

**Instructions for Candidates**

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. **All** questions are compulsory.

1. Discuss the nature and scope of life span development. Describe the major issues in the study of life-span development. (10,5)

**OR**

Describe the physical development that takes place during infancy. Critically discuss any one theory of life span development. (8,7)

P.T.O.

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2. Discuss language development during infancy, citing relevant examples. (15)

**OR**

Discuss any one theory of cognitive development. Compare and contrast Vygotsky's and Piaget's theory of cognitive development. (10+5)

3. What is emotional development? How does attachment develop during infancy? (5+10)

**OR**

What is temperament? Elaborate Erikson's psycho-social theory of development. (5,10)

4. What are the various issues of disability and old age faced in the Indian context? (15)

**OR**

What are the developmental issues of adolescence and adulthood? (15)

5. Write a short note on **ANY TWO** : (7.5+7.5)

- (i) Physical development during adolescence
- (ii) Role of language in cognitive development
- (iii) Challenges of adulthood
- (iv) Emotional development during childhood

**(300)**

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[This question paper contains 2 printed pages.]

**Your Roll No.....**

**Sr. No. of Question Paper : 2477**

**JC**

Unique Paper Code : 12111306

Name of the Paper : Systems in Psychology

Name of the Course : **B.A. (Hons.) Applied  
Psychology CBCS**

Semester : III

Duration : 3 Hours

Maximum Marks : 75

**Instructions for Candidates**

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. Attempt **all five** questions.
3. **All** questions carry equal marks.

1. Trace the history of psychology as a science citing the major milestones. (15)

**OR**

- Elucidate the contribution of Behaviorism to the study of psychological phenomena. (15)

P.T.O.

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2. What is field theory? Describe Kurt Lewin's theory of personality. (5,10)

**OR**

Discuss the major themes of Lewin's Field theory of personality. (15)

3. Critically evaluate the major tenets of Psychoanalysis. (15)

**OR**

Discuss the salient features of Humanistic psychology with reference to Maslow's theory. (15)

4. Discuss the Samkhya system and its relevance to psychology. (15)

**OR**

What do you understand by Vedanta? Elaborate and evaluate the Vedantic approach. (3,12)

5. Write short notes on any **two** of the following :

- (i) Psychology of James
- (ii) Thorndike's Connectionism
- (iii) Contribution of Wilhelm Wundt
- (iv) Relevance of Yoga (7.5+7.5)

**(300)**

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[This question paper contains 2 printed pages.]

**Your Roll No.....**

**Sr. No. of Question Paper : 2901**

**JC**

Unique Paper Code : 12111504

Name of the Paper : Foundation of Industrial /  
Organizational Psychology-I

Name of the Course : **B.A. (Hons.) Applied  
Psychology CBCS**

Semester : V

Duration : 3 Hours

Maximum Marks : 75

**Instructions for Candidates**

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. Attempt **all** the questions.
3. **All** questions carry equal marks.

1. (a) Discuss the elements of Organizational structure with examples of specific designs. (15)

**OR**

- (b) Elaborate on the historical background of Industrial and Organizational Psychology with examples from the Indian context. (15)

P.T.O.

2. (a) Discuss the two job attitudes of Organizational Commitment and Organizational Citizenship behaviour. (15)

**OR**

- (b) Discuss the two attitudes of POB and Karma Yoga. (15)

3. (a) Discuss the different Psychological tests used in selection of employees.

**OR**

- (b) Elaborate on the techniques of Performance Appraisal. (15)

4. (a) Elucidate the Model of training. What is the importance of evaluation of training programmes? (8,7)

**OR**

- (b) Discuss with examples the off-site and on-site training methods. (15)

5. Write short notes on any **Two** of the following :

(a) OB Model

(b) Job Satisfaction

(c) Interview

(d) Training (7.5,7.5)

**(400)**

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**Your Roll No.....**

**Sr. No. of Question Paper : 2926**

**JC**

Unique Paper Code : 12117906

Name of the Paper : Living in Media World

Name of the Course : **B.A. (Hons.) Applied  
Psychology CBCS – DSE**

Semester : V

Duration : 3 Hours

Maximum Marks : 75

**Instructions for Candidates**

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. Attempt **all** the questions.
3. **All** questions carry equal marks.

1. Describe media Psychology? Explain various effect of media on the user. (15)

**OR**

Discuss various issues of media. Explain the ethics and regulation of media. (8,7)

P.T.O.

2. How can you develop an effective advertising programme? Explain with help of example. (15)

**OR**

With the help of a case study, develop an effective campaign for social marketing. (15)

3. Describe the nature and impact of audio-visual social media. (15)

**OR**

Explain the nature and effect of print media. (15)

4. Write about internet addiction in light of current scenario. (15)

**OR**

Explain the role of interactive media and gaming as emerging technologies. (15)

5. Write short notes on any **two** : (7.5,7.5)
- (a) Media and Culture
  - (b) Developmental issues
  - (c) Construction of reality
  - (d) Virtual social media

[This question paper contains 4 printed pages.]

Your Roll No. ....

Sr. No. of Question Paper : 3093

JC

Unique Paper Code : 12117908

Name of the Paper : Psychology at Work

Name of the Course : B.A. (Hons.) Applied  
Psychology CBCS – DSE

Semester : V

Duration : 3 Hours

Maximum Marks : 75

**Instructions for Candidates**

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. Answers may be written either in English or Hindi; but the same medium should be used throughout the paper.

**छात्रों के लिए निर्देश**

1. इस प्रश्न-पत्र के मिलते ही ऊपर दिए गए निर्धारित स्थान पर अपना अनुक्रमांक लिखिए।
2. इस प्रश्न-पत्र का उत्तर अंग्रेजी या हिंदी किसी एक भाषा में दीजिए, लेकिन सभी उत्तरों का माध्यम एक ही होना चाहिए।

P.T.O.

1. Briefly discuss the scope of Industrial Organizational Psychology. Discuss the major trends that impact the field. (5,10)

औद्योगिक/संगठनात्मक मनोविज्ञान के दायरे पर संक्षिप्त में चर्चा करें।  
इस क्षेत्र को प्रभावित करने वाले प्रमुख विचारधाराओं पर चर्चा करें।

Or

What is Industrial/Organizational psychology? Discuss the key historical events that shape the field of Industrial/Organizational Psychology. (5,10)

औद्योगिक/संगठनात्मक मनोविज्ञान क्या है? औद्योगिक/संगठनात्मक मनोविज्ञान के क्षेत्र को आकार देने वाली प्रमुख ऐतिहासिक घटनाओं पर चर्चा करें।

2. Define Work motivation. Discuss the Expectancy Theory and suggest the ways in which it can be usefully applied in organizations. (5,10)

कार्य अभिप्रेरणा को परिभाषित करें। प्रत्याशा सिद्धांत पर चर्चा करें और सुझाव दे की यह संगठनों में उपयोगी तरीके से किस तरह लागू किया जा सकता है।

Or

What is the relevance of motivation in organizations? Discuss Goal setting theory and its applications in the organizational context. (5,10)

संगठनों में अभिप्रेरणा की प्रासंगिकता क्या है? लक्ष्य स्थापना सिद्धांत पर चर्चा करें और संगठनात्मक संदर्भ में इसके उपयोग पर चर्चा करें।

3. Briefly discuss the basic communication model. Critically evaluate the basic channels of non-verbal communication. (5,10)

बुनियादी संचार मॉडल पर संक्षेप में चर्चा करें। अशाब्दिक संचार के बुनियादी चैनलों का विवेचनात्मक मूल्यांकन करें।

Or

Examine the purpose of communication in organizations. What are some of the barriers to effective communication? (5,10)

संगठनों में संचार के उद्देश्य पर चर्चा करें। प्रभावी संचार में आने वाली कुछ बाधाएं क्या हैं?

4. Define leadership. 'Transformational leaders as opposed to transactional leadership pave the way towards organizational in today's dynamic work environment'. Critically evaluate. (5,10)

नेतृत्व को परिभाषित करें। 'संगठनों में लेनदेन संबंधी नेतृत्व के बजाय परिवर्तनकारी नेता गतिशील काम के माहौल की दिशा में मार्ग प्रशस्त करता है', इस वाक्य का विवेचनात्मक मूल्यांकन करें।

Or

Discuss any one theory of leadership that is well suited for today's ever-changing work environment giving suitable arguments. (15)

उपयुक्त तर्क प्रदान करते हुए, नेतृत्व के किसी भी एक सिद्धांत पर चर्चा करें जो आज के नित्य बदलते काम के माहौल के लिए अनुकूल है।

5. Write a short note on any two of the following :  
(7½, 7½)

- (a) Hawthorne Studies
- (b) Two factor theory
- (c) Verbal Communication
- (d) Behavioural approach to leadership

निम्नलिखित में से किसी भी दो पर एक संक्षिप्त नोट लिखें :

- (क) हव्थोन अध्ययन
- (ख) दो कारक सिद्धांत
- (ग) शाब्दिक संचार
- (घ) नेतृत्व के व्यवहारिक दृष्टिकोण

[This question paper contains 2 printed pages.]

**Your Roll No.....**

**Sr. No. of Question Paper : 2927**

**JC**

Unique Paper Code : 12117908

Name of the Paper : Psychology at Work

Name of the Course : **B.A. (Hons.) Applied  
Psychology : CBCS DSE**

Semester : V

Duration : 3 Hours

Maximum Marks : 75

**Instructions for Candidates**

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. Attempt **all** questions.
3. **All** questions carry equal marks.

1. Define Organizational/Industrial Psychology. Discuss the contemporary trends and challenges of Organizational/Industrial Psychology. (5,10)

**OR**

Give an account of history of Organizational/Industrial psychology, elaborating on the major development.

(15)

P.T.O.

2. What is work motivation? Discuss the process theories of work motivation. (5,10)

**OR**

Critically evaluate the content theories of work motivation. (15)

3. Explain the communication process and barriers to effective communication. (15)

**OR**

Discuss the purposes of communication in organization and explain communication management. (15)

4. Define leadership. Critically evaluate the contemporary theories of leadership. (5,10)

**OR**

Describe the trait and behavioral approaches of leadership. (15)

5. Attempt any **two** short notes : (7.5,7.5)

(a) Path goal approach to leadership

(b) Contributing disciplines of I/O Psychology

(c) Equity theory of motivation

(d) Fiedler's contingency theory

[This question paper contains 2 printed pages.]

**Your Roll No.....**

**Sr. No. of Question Paper : 2872**

**JC**

Unique Paper Code : 12111502

Name of the Paper : Understanding Psychological Disorders

Name of the Course : **B.A. (Hons.) Applied Psychology (CBCS)**

Semester : V

Duration : 3 Hours

Maximum Marks : 75

**Instructions for Candidates**

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. Attempt **all five** questions.
3. **All** questions carry equal marks.

1. What is mental disorder? Explain the assumption of normalcy and abnormally. (5,10)

**Or**

Explain diathesis stress model with the help of suitable example. (15)

2. Explain the Axis 1 and axis -2 disorders. (15)

P.T.O.

Or

What is classification system of disorders? Explain DSM IV TR. (5,10)

3. Explain the clinical Picture of OCD with the help of a case study. Explain the etiology of OCD. (5,10)

Or

Explain the clinical picture of GAD with the help of a case study. Explain etiology of GAD. (5,10)

4. Explain the types of schizophrenia. Explain the socio-psychological causes of schizophrenia.

Or

Explain the Clinical picture of schizophrenia. Explain biological etiology of schizophrenia with help of research evidence. (5,10)

5. Write a short notes on any **three** : (5,5,5)

(a) Biological therapies

(b) Psychological therapies

(c) Negative and Positive symptoms of Schizophrenia

(d) Anxiety disorder

(e) Issues related to DSM IV TR

[This question paper contains 2 printed pages.]

**Your Roll No.....**

**Sr. No. of Question Paper : 2924**

**JC**

Unique Paper Code : 12117902

Name of the Paper : Understanding Psychology

Name of the Course : **B.A. (Hons.) Applied  
Psychology CBCS – DSE**

Semester : V

Duration : 3 Hours

Maximum Marks : 75

**Instructions for Candidates**

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. Attempt **all** the questions.

1. Is psychology a science? Give the origin and development of this discipline. (5,10)

**OR**

Describe the structure and functions of the cerebral cortex. (15)

2. What is perceptual set? Discuss the Gestalt principals of perceptual organizations. (5,10)

P.T.O.

OR

What is meant by perceptual constancy? Explain the monocular or binocular cues of depth perception.

(5,10)

3. How does cognitive learning take place? Describe the application of learning principals in everyday life.

(5,10)

OR

Define learning. Explain, what are the good learning strategies that help students?

(5,10)

4. Describe the stage of memory. What are the theories of forgetting?

(5,10)

OR

Citing experimental evidence, discuss the information processing approach to memory.

(15)

5. Write short note on any **two** of the following :

(a) Psychology in India

(b) Improving memory

(c) Observational learning

(d) Illusion

(7.5,7.5)

(200)