



Shyama Prasad Mukherji College For Women

University of Delhi

Digital Initiatives for Advancement of Learning
in collaboration with

Department of Adult Continuing Education & Extension

University of Delhi

introduces

Add-on Online Certificate Course 2020

on

Travel & Tourism



Open for all students
(Undergraduate & Postgraduate level)
registered with College/University/
Institute of India.

Last Date for Registration: 25 July, 2020

Registration fee: 2200 INR + GST

Registration Link: <https://tinyurl.com/SPMC2020>

For more information visit college website: <http://spm.du.ac.in>

Shyama Prasad Mukherji College for Women

Certificate Course on Travel & Tourism

Total number of lectures – 24 (48 hrs.)

Course Content

Part-I

- Unit I: Fundamental of Tourism
- Unit II: Tourist Destination
- Unit III: Role of Tourist Organization
- Unit IV: Accommodation and Catering
- Unit V: Tourism Management and Travel Terminology

Part-II

Air Ticketing- the travel scenario around the world, world geography, common abbreviation, making reservation and general rules, Air Tariff, published fares-IATA, govt. flying system for fares, seasonal levels, mileage system, kind of Journeys and fares

Part-III

Unit I:

Travel Agency – organizations, types and functions, commission structure, agency recognition, management, financing and marketing, TAAI (Travel Agent Association of India)
Tour Operation- organizations, types and functions, tour planning, promotion, handling/operation, to recognition, IATO (Indian Association of Tour Operations).

Unit II:

Type of Tourism- Eco Tourism, Religious Tourism, Heritage Tourism and Business Tourism

Part-IV

Field Visits – 4 Lectures

Project Work / Practical Assignment – 4 Lectures