



# Shyama Prasad Mukherji College For Women University of Delhi

Digital Initiatives for Advancement of Learning  
in collaboration with

Department of Adult Continuing Education & Extension

University of Delhi

introduces

**Add-on Online Certificate Course 2020**

on

## Travel & Tourism

Open for all students

(Undergraduate & Postgraduate level)  
registered with College/University/  
Institute of India.

**Last Date for Registration: 25 July, 2020**

**Registration fee: 2200 INR + GST**

**Registration Link: <https://tinyurl.com/SPMC2020>**

For more information visit college website: <http://spm.du.ac.in>



# Shyama Prasad Mukherji College for Women

## Certificate Course on Travel & Tourism

Total number of lectures – 24 (48 hrs.)

| Course Content  |
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| <b>Part-I</b><br><br>Unit I: Fundamental of Tourism<br>Unit II: Tourist Destination<br>Unit III: Role of Tourist Organization<br>Unit IV: Accommodation and Catering<br>Unit V: Tourism Management and Travel Terminology   |
| <b>Part-II</b><br><br><u>Air Ticketing</u> - the travel scenario around the world, world geography, common abbreviation, making reservation and general rules, Air Tariff, published fares-IATA, govt. flying system for fares, seasonal levels, mileage system, kind of Journeys and fares   |
| <b>Part-III</b><br><br>Unit I:<br><u>Travel Agency</u> – organizations, types and functions, commission structure, agency recognition, management, financing and marketing, TAAI (Travel Agent Association of India)<br><u>Tour Operation</u> - organizations, types and functions, tour planning, promotion, handling/operation, to recognition, IATO (Indian Association of Tour Operations).<br>Unit II:<br><u>Type of Tourism</u> - Eco Tourism, Religious Tourism, Heritage Tourism and Business Tourism |
| <b>Part-IV</b><br><br>Field Visits – 4 Lectures<br>Project Work / Practical Assignment – 4 Lectures   |

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