

SHYAMA PRASAD MUKHERJI COLLEGE FOR WOMEN

PLACEMENT CELL ANNUAL REPORT 2021-22

EVENT 1-

- Student Webinar-

1. What to do after Graduation
2. Career in government jobs
3. How to do well in aptitude test

The session was taken by Mr. Amit Poddar for various options after Graduation and what entrance exam can one opt for after completing graduation. The various SSC, Bank PO and civil service exam and how we should try to do well, and can crack exams if we know the skills. He presented various options and how interview, GD are important to score. While Mr. Nihar gave practical exam and questions to clear aptitude test as its needed in all examinations. He explained various examples and asked students to do it and gave tips to save time and crack the exams.

Both the sessions were followed by Q and A. Dr. Deepa Idnani moderated and introduced the session, while Dr. Jaya Gera gave the vote of Thanks.

EVENT 2-

The session was taken by Suchika Dhamija from Career Munch for explaining best guidance on appearing for various competitive exams and clearing them. The session began with a warm welcome by Dr. Deepa Idnani, Convenor of the Placement Cell. The various soft skills, success factor for clearing interviews, group discussion and how is the format for the examinations. The resource person explained pre- and post interview skills, personality traits, going through the Company profile and preparing for the interview and Group Discussion. The sessions were followed by Q and A, moderated by Dr. Sanjit Das and Dr. Pushpa Kumari gave the vote of Thanks.

3. Event- 3

Equal Opportunity Cell (EOC) and Placement Cell SPM, University of Delhi in collaboration with Inclusive Divangjan Entrepreneurship Association- SAKSHAM-IDEA Career

Guidance and Skill Development Workshop for Persons with Disabilities- 23/03/2022 Time 11-2pm at SPM COLLEGE

Dr. Vipin Goyal explained about the different opportunities available for the PwD students. The various workshops, training and career opportunities available for them were discussed in detail. The interview etiquettes were discussed by Sakshi Sharma and others and how they can contribute in the corporate sector.

Dr Amit Kumar (Convenor Enabling Unit- CHETNA, Dr Deepa Idnani, Convenor- Placement Cell and members- Dr. Sanjit Das, Dr. Pushpa Kumari, Ravi Kant (Dept of English, member- CHETNA), Kanika Sharma, (Dept of English, member-Chetna, Nidhi Seth (Dept of Education, member- EOC)

4. Job Mela-Central Placement Cell, Dean Student Welfare, University of Delhi- 7-9 April 2022- online registration

5. Mega job Fair for PwBD students in by School of open Learning in collaboration with Samarathanam Trust for Disabled on 26 April, 2022 at Gandhi Bawan, University of Delhi.
www.sol.du.ac.in/placement_cell

The Placement Cell 2021-22 conducted placements/internship for the students, some of the companies are Amazon, TATA POWER, etc. Registration details are given below-

1	TBLS Federation	Content Writing	https://forms.gle/KFtreathob1q85C28	27
2	Sapio Analyst	HR	https://forms.gle/zWVXosRw92raoMvo8	27
3	Aashman Foundation	HR	https://forms.gle/spfMcm4CZyvtgwux9	10
4	Garniche	Graphic Designer, Marketing Intern, Web Developers	https://docs.google.com/forms/d/e/1FAIpQLSe5IbKHcYTUTAv4_mPUIXfkhgY19NZbElH9ge5punN-A4Ry7w/viewform	4
5	Tutree Inc.	Content Writing, Inside Sales	https://forms.gle/nZqqfrz4nnAMJGkYA	15
6	Universal Tribes	Sales, Marketing Intern	https://docs.google.com/forms/d/1tyfV8GpU5zQwH9C2zDBr0hNK22B6N7NjLdVhEdYu6N4/edit	40
7	Eventic Banda	Marketing, Sales, Content, Editor	https://forms.gle/pU4shwakWKVULruH8	N A

8	Upskillz	Graphic Designing, Business Developing	https://docs.google.com/forms/d/1VAXOIboyfjfNt63QSF8gyv96qkTaLuV45Wj_KN8EGFs/edit	10
9	Mauka	Marketing/ Operation / Product Associate	https://docs.google.com/forms/d/e/1FAIpQLSeRiNRUTycUmzHOyXdKm1I2TkKUG3VVHvPWX2x5SxX6sHCNYA/viewform	2
10	Digital Marveled	Consumer Behavior, Lead Generation, Business Analysis, Competitor Analysis, Content Writing, Social Media Marketing, Digital Marketing	https://forms.gle/czxheQSLg5HyAn9y9	19
11	Mr. Moustache's Cake	Digital Marketing, Exhibition Intern, Intern for Diwali	https://forms.gle/7YtE1s7bxkPadLkG6	6
12	Tech Analogy	Sales and Marketing	https://bit.ly/2ZE9v0h	N A
13	Nanhi Kashtiyani	Social Media and Designing, Video Editing, Content Writing	https://docs.google.com/forms/d/1q7AyYToIACdZtW0g-P5nqSh6DLqx0pbZCxxfeVTC4Xk/edit	N A
14	Growthic	Reels Intern, Human Resources Intern, Growth Intern	https://bit.ly/3De2Rwf	N A
15	Fundvertise	Associates	https://bit.ly/2YiBoed	N A
16	Hack2Skill	product document or,	https://forms.gle/wosiFYy7bAbkftpS9	11

		content writing, community manager, operations, social media marketer, sales and business developer		
18	Farm24	Business development profile	https://forms.gle/uDDraWDbBBaLP1vE8	5
19	Krayonnz	Growth Hacker Intern	https://docs.google.com/forms/d/e/1FAIpQLSfkM2MuuxC8rtKKscjzjPfCu1z215R21GhExxvMKfUfo2Ar4w/viewform	
20	Tutree Inc	C++ Developer, Node js developer, content writer	https://forms.gle/n6NzG2Pr93RCm62e6	10
21	Aashman foundation	HR, Sales and marketing, social media marketing, fundraising, videographers, online event management, social causes, summer internship	https://forms.gle/Siha11ZarQ2vNM6f6	7
22	EGIYOK	Digital marketing, Tele marketing	https://forms.gle/Cp7C8rQSW14tWYsx9	1
23	Khushjot Foundation	Fundraising intern	https://forms.gle/h1ERdD7ma4xnWTsH6	4
24	PRATHA MU/o IIFM	Sales and Marketing intern	https://forms.gle/RsF8ZZGfh3QMfHre7	6
25	Hello Study Global	Content Research and Development	https://forms.gle/ZTAYL5evXBGWuYyC9	N A

		Intern, Web Development, Campus Research, Digital Marketing, Graphic Designing, Social Media Marketing, HR Intern		
26	Apna campus	Video editor, Graphic designer, Content writer	https://forms.gle/neQ5E5fcYGmgPG9UA	20
27	Mahika Mishra Foundation	Fundraising intern	https://forms.gle/GmpcnoFNmQ5AH18fA	6
28	XeA Innovations Pvt. Ltd.	Stem Instructor, Tech Instructor, Non-Tech Instructor, Project developer (R&D), Operations Manager, Business Development	https://forms.gle/soiF1WMXV9QoxLrm8	N A
29	Moment	Social media content writer Intern	https://forms.gle/tbEPqw4ca7gSeAsL7	18
30	Moment	Graphic Designer Intern	https://forms.gle/6Y8rK1jDSYELmCDTA	3
31	Universal Tribes	Human Resource, Sales & Marketing	https://forms.gle/UBrEfirnGhZucKMk6	35
32	WIPRO	Work Integrated Learning	https://lnkd.in/gyyeekvR	N A

		Program (WILP)		
33	Marquee Equity	Investment Banking Fellow	https://forms.gle/koD7BbTYGv3UQMfq6	8
34	Humari Pahchan: NGO	Social Entrepreneurship	https://forms.gle/pZykA5PASqrhE49k6	N A
35	TradeThe Markets India	Investment Banking Analyst, Market Trader Analyst	https://forms.gle/dR38nncipBqL5u5m8	30
36	INGLU	Human Resource Intern	https://forms.gle/i11fBeuLP2GdGgPa8	35
37	INGLU	HR Manager	https://forms.gle/nyyw21Tdmiryv6XK9	5
38	Edulion	Human Resources, Campus Ambassador, Social Media & Marketing, Business Development, Sales & Marketing	https://forms.gle/FDMUA2GtbmRaZAPy6	N A
39	Tech Analogy	Sales & Marketing Intern	https://forms.gle/TJvsxTkR7XeEvykDA	N A
40	Curiosity.IN	Social Media and Graphics, Sales & Marketing	https://forms.gle/Z2dPDswQJy7jfsHK9	1
41	Next IAS	Digital Marketing Intern	https://forms.gle/Wmuawv8vvzHjy2YL8	7
42	Geetanjali Homestate	Business Development Executive	https://forms.gle/ztboJgmPn1ciMwGp6	1
43	INGLU Global	HR Manager, HR Analyst, Commun	https://forms.gle/huoHjeKq3378LLhUA	19

		ity Manager, Business Develop ment Associate , Sales & Marketin g Associate , Content Writer, Graphic Designer, Streamer, E-sports Manager, Content Creator, Public Relations , Social Media Marketin g Partners		
4 4	Unschool	Sales and Marketin g	https://forms.gle/XcS5X8uyqJfLfyej9	N/ A
4 5	Project UKIYO	Business Develop ment, Design, Productio n, Peer Support, HR, Social Media	https://forms.gle/DVw5bc8s4UajPnQL7	N/ A
4 6	Brands Impact	Business Develop ment Intern	https://forms.gle/LoHsicLyFAu1Jko7A	6

Convenor- Dr Deepa Idnani

Co- Convenor- Dr. Jaya Gera

Members- Dr. Sanjit Das, Dr. Pushpa Kumari

Student Coordinators- Umang, Esha, Himanshi, Riddhi, Shalini.