

IMPORTANT DATES

Last Date for Abstract Submission	:24 th January, 2020
Notification of Acceptance of Abstract	:28 th January, 2020
Last date of Full Paper Submission	:08 th February, 2020
Notification of Acceptance of Full Paper	:18 th February, 2020
Last date of acceptance of paper with changes (if any)	:23 rd February, 2020
Last date of PPT Submission	:23 rd February, 2020

REGISTRATION FEES

All the participants are required to register for the seminar. In case of multiple authors, at least one author must pre-register for the seminar. Separate registration is required for each author. A participation certificate will be provided to all the registered participants.

Categories	Online Registration	On the Spot Registration
Students	300	400
Research Scholars	700	1,000
Academicians	1,000	1,400
Corporate Delegates	1,500	2,000

Note:

Registration fee includes seminar kit, lunch and refreshments. The college will not provide any accommodation to the delegates. No TA/DA will be given for attending the seminar.

Kindly register at the following web link after payment of registration fees:

<https://forms.gle/PNiShc3kfas8kdD99>

Last Date of Online Registration :20th February, 2020

MODE OF PAYMENT

Payment shall be made through NEFT/RTGS as per the following details:

Beneficiary Bank: Indian Overseas Bank

Beneficiary Branch: SPM College, New Delhi-110026

Account No: 17600100004447

Account Name: Principal SPM College Seminar Account

IFSC Code: IOBA0001760



UGC Sponsored National Seminar On Changing Business Environment in India: Challenges and Opportunities

(28th-29th February, 2020)

Organized by

DEPARTMENT OF COMMERCE

SHYAMA PRASAD MUKHERJI COLLEGE FOR WOMEN (University of Delhi)



VENUE

RAJIV GANDHI AUDITORIUM
S.P.M. College, University of Delhi
Punjabi Bagh, New Delhi- 110026

PATRON

Dr. Sadhna Sharma

**Principal
(Officiating)**

CONVENER

Dr. Prabha Rani

**Assistant Professor
(Teacher in-Charge)**

CO-CONVENERS

Dr. Nisha Arora

(Associate Professor)

CS Renu Yadav

(Assistant Professor)

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Road No. 57, Punjabi Bagh West, New Delhi-110026

Contact: 011-25224499

Directions to SPMC

If travelling through metro, the nearest metro station is:

- **Shivaji Park Station on Green Line Metro** (college at walking distance).

- **Punjabi Bagh Station on Pink Line.**

ABOUT THE COLLEGE

SPM College is a well-known women's college of University of Delhi. It was established in 1969 in the memory of distinguished academician and statesman Dr. Syama Prasad Mukherjee. In its five decades, the college has empowered several generations of young women by providing them with an invigorating academic environment as well as the means and opportunities to pursue their non-scholastic interests. The college motto best describes the spirit which marks all our endeavours- "tejasvi naa vadhi mastu" (in Sanskrit) which may be translated as "Let our efforts be luminous and filled with joy, and be endowed with the force of purpose." Today, the college has evolved into one of the most progressive and dynamic institutions of the University of Delhi. The institution takes great pride in the supportive and stimulating environment that it provides for its students.

ABOUT THE SEMINAR

Business environment is complex and dynamic in nature as it is dependent upon multiple factors like political, economic, legal, technological, social, etc. It affects the industries in its own unique way. With changes in business environment, some fundamental effects are immediate while some are felt over a period of time. The recent explosion of information technology has seen significant emerging trends, for example, digital platform for doing business, cloud computing, artificial intelligence, digital payments, technology to handle large volume of data, etc. leading to transformation in the conduction of business. These technologies and platforms offer numerous opportunities for companies to stay ahead of their competitors. However, the opportunities are not free from challenges. Indian businesses are facing the challenges arising from the lack of resources and skills for handling the exploding data-driven technologies. Additionally, the changing taxation regime, socio-economic policies, labour laws, diplomatic relationships etc. have contributed to more such challenges.

The objective of the seminar is to have healthy discussions about the recent advances in the Business Environment in India and provide useful insights to drive business, policies and research initiatives in the right direction.

PARTICIPANT'S PROFILE

The Seminar will be of great interest to research scholars, academicians, experts, students, consultants and professionals working in various organizations and desirous of exploring the intricacies of present-day business in a challenging environment.

TECHNICAL SESSIONS

FIRST DAY

09.30 a.m. - 10.00 a.m. Registration
10.00 a.m. - 11.15 a.m. Inaugural Session
11.15 a.m. - 11.30 a.m. Tea Break
11.30 a.m. - 01.00 p.m. Business Conclave: Panel Discussion on Business Ecosystem
01.00 p.m. - 02.00 p.m. Lunch

02.00 p.m. - 03.30 p.m. **First Technical Session:**
Entrepreneurship & Skill Development

Tracks

- Skill Development
- Start Up India
- Ease of Doing Business
- Entrepreneurship

03.30 p.m.- 03.45 p.m. Tea Break
03.45 p.m.- 05.15 p.m. **Second Technical Session:**
Digital Economy

Tracks

- Cyber security
- HR Analytics
- Digital Marketing
- Artificial Intelligence

SECOND DAY

09.30 a.m. -11.00 a.m. **Third Technical Session:**
New Age Banking & Finance

Tracks

- FinTech Companies
- Crypto-currency
- E-Banking
- Insolvency and Bankruptcy Code
- Banking Reforms

11.10 a.m. - 11.15 a.m. Tea Break
11.15 a.m. - 12.45 p.m. **Fourth Technical Session:**
Business Reporting

Tracks

- Non-Financial Reporting
- Environmental Accounting
- International Accounting Standards
- Integrated Reporting Framework(<IR>)

12.45 p.m. - 01.45 p.m. Lunch
01.45 p.m. - 03.15 p.m. **Fifth Technical Session:**
Corporate Governance (CG)

Tracks

- Business Ethics
- Legal Framework of CG
- Corporate Social Responsibility
- Corporate Scams & Corporate Accountability

03.15 p.m. -03.30 p.m. Tea Break
03.30 p.m.- 05.00 p.m. Valedictory Function

GUIDELINES FOR PAPER SUBMISSION

Abstract Submission

The participants are required to submit an abstract in minimum 250 and maximum 300 words to commerce_ns2020@spm.du.ac.in. The abstract must have a cover page indicating title, sub theme(s), track(s), and affiliation(s) of author(s) along with at least four key words. The rest of the pages should not have the name of author(s).

The abstracts will be blind reviewed. The reviewers' recommendations will be final. Notification for acceptance of paper will be sent to the author(s) by email by **28th January 2020**.

Full Paper Submission

A soft copy (MS word) of the full-length paper selected for presentation in the seminar should be submitted by one of the authors at commerce_ns2020@spm.du.ac.in.

Type set

1. Title: Title of paper, name(s) of author(s), affiliation(s) and contact details.
2. Length: Word limit min.2000 and max.5000 words (excluding title, tables, charts and key references).
3. Margins: 2.5cm or 1 inch throughout.
4. Orientation: Portrait
5. Font: Times New Roman, 12 point
6. Line Spacing: 1.5 lines
7. References should be in Harvard APA Style.

Presentations

1. The authors shall present their papers through a power point presentation of 10-12 minutes.
2. Discussions/Questions and Answers shall follow for 3-5 minutes.
3. Authors are required to mail their presentations latest by **23rd February, 2020** at commerce_ns2020@spm.du.ac.in.
4. Audio-visual support to the presenters will be provided for presentation.

Note: *Kindly be ready with full paper so that there is no delay in submission.*

BEST PAPER AWARD

One paper from each Technical Session will be selected by the chair of the session for the Best Paper Award.