

Curriculum Vitae (CV)

Teaching Experience

7+ Years.

- Taught in NCWEB (Aryabhata College), SOL (PGDAV College), and ACCF, Amity University Noida.
- Worked as an Assistant Professor in Asian Academy of Film and Television (From August 2020 till February 2023)
- Taught Financial Management to MBA-IB and Accountancy to BBA students in AIBS, Amity University from (2017-2020)

Publications:

Chapters in Edited Books:

Written a chapter in a Book “*Research on Technological Innovations for Sustainability and Business Growth*”, titled “Technological Innovation and Regulation as Determinants of

Business Growth: An Institutional FDI Fitness Theoretical Framework” published by IGI Global International. DOI: 10.4018/978-1-5225-9940-1.ch004. (2018) US.

(Scopus Indexed)

Written a chapter in a Book “*International Trade and Investment in Current Scenario*”, title “An Analysis of Impact of International Investments and Trade on the Gross Domestic Product of India”, published by Galgotia Publishing Company India Pvt. Ltd. Delhi, ISBN: 978-93-0000-00-0 (2017).

Research Papers in Journals:

Goel, N., Singh, G., Kota, H. B., Mir, M. ,& Smark, C. (2021). Sustainable Development Goals and Economic Growth in Emerging Economies: A Study of Sustainability through International Investments. *Australasian Accounting, Business and Finance Journal*, 15(5), 41-58. doi:10.14453/aabfj.v15i5.4

Goel, Nisha and Singh, Gurinder, The Role of Technology and Regulations in Capital Flow to India, *Australasian Accounting, Business and Finance Journal*, 12(2), 2018, 87-103. doi:10.14453/aabfj.v12i2.6 (Scopus Indexed).

Goel, N. (2017). Performance Evaluation of IPO's Introduced in NSE from 2015-2016. *International Journal for Research in Management and Pharmacy (IJRMP)*, 4(3), 10-15.

Participation in International Conferences/Workshops:

- Presented paper titled “Sustainable Development Goals and Economic Growth in Emerging Economies: A Study of Sustainability through International Investments” in 20th International Business Horizon INBUSH ERA WORLD SUMMIT 2020. Organized by, Amity International Business School, held on February 18-20, 2020 at Noida, India.
- Presented paper titled “Role of FDI in Growth of Business with respect to Regulations and Technology in India” in 19th International Business Horizon INBUSH ERA WORLD SUMMIT 2019. Organized by, Amity International Business School, held on February 20-22, 2019 at Noida, India.
- Presented paper titled “Role of Social Media Marketing in Building Business for Indian Companies” in Two Days 6th Annual International Commerce Conference 2018, jointly organized by Delhi School of Economics, Department of Commerce Delhi University, held on January 11-12, 2018 at New Delhi, India.
- Presented paper titled “Performance Analysis of Big and Small Size IPOs in India” in Two Days 8th International Conference on „Recent Development in Engineering Science, Humanities and Management” organized by The Institution of Engineers, Delhi State Center, held on October 1st, 2017 at New Delhi, India.

Workshops:

- Participated in one day seminar on Management with Indian Knowledge System 11 July, 2024 with Prof. Vipin Gupta, Director, Jack H Brown College, California State University, USA as the resource person.
- Attended a three day workshop on Marketing, by Philip Kotler organized by Asian School of Media and Studies, 2020.
- Participated on Faculty Development Programme on “Research Methodology of Time series and Panel Data Analysis” on 20-24 May, 2019 organized by RDIAS, Delhi.
- Participated in three days National Workshop on Advanced Research Techniques Using Panel Data organized by Fortune Institute of International Business (FIIB), New Delhi on 25-27th October 2018.

- Participated in Faculty Development Programme on Advanced Regression Models and Cluster Analysis on 2nd November 2018 organized by Jaipuria Institute of Management, New Delhi.
- Attended a conference on Sustainable Corporate Governance in Emerging Global Market, 5-6 February 2016 organized by MAIMS, Delhi.

Innovative Projects:

- **Awards/Recognition:** Actively headed the events club of School of Advertising, PR and Events during my course of serving Asian School of Media and Studies, and organized multiple events and industrial visits for students.
- Won Best Paper Award in 19th International Business Horizon INBUSH Era World Summit 2019. Organized by, Amity International Business School, held on February 20-22, 2019 at Noida, India.
- Completed a certification programme on Export Procedure and Documentation from National Institute for Entrepreneurship and small business development, Ministry of MSME, Govt. of India in 2014.
- Received Meritorious award by IP University for scoring highest marks in Marketing Management (95%) in the University.
- Received Cash Prize for Best Marketing Project in 2014, University of Delhi.
- Enrolled in a General English course and secured excellent A grade in 2013 from British Council.
- Participated and Volunteered as Anchor in Saturnalia 2013, Department of Economics, University of Delhi.
- Participated in various national and international workshops and Summits.
- Won Gold Medal for standing first in School in Business Studies with 95% in CBSE 12th Board Exams 2011.
- Participated and Won 2nd Position in Inter-School Mad-Ad competition, 2010. Represented School and Won 2nd Prize in Zonal Dance Competition 2009.

Other Responsibilities:

- Worked Actively as Editorial Assistant in Amity New York Management Review, Refereed Journal of Management, 2018.